

## Mimaki USA Opens Three New Branches in California, New Jersey and Texas

Expanded presence taps increasing economic opportunity in these major market cities.



Torrance, California



Rockaway, New Jersey



Dallas, Texas

### Suwanee, GA - September 30, 2013

Mimaki USA, a leading manufacturer of wide format inkjet printers and cutters, is excited to announce the opening of three new branches in the U.S. as it progresses a business expansion strategy aimed at tapping into high-growth cities and regions in the Sign & Graphics, Textile & Apparel, and Industrial markets.

The new branches, located in the cities of Torrance, CA (relocating from their former California branch in Northridge, CA), Rockaway, New Jersey and Dallas, Texas increase Mimaki's footprint in the USA region to over six nationwide branches. Mimaki USA's plan here is to strengthen its business partner network in these geographical areas to help provide dealers and their clients with the support of fully equipped demonstration showrooms and customer service facilities.

"Mimaki USA has witnessed increased growth in these regional areas and is excited to offer the convenience of serving our dealers and customers in these office/showroom demonstration centers with Mimaki Products" says Paul McGovern, Marketing & Promotions Manager; Mimaki USA.

"The Los Angeles branch office of Mimaki USA, Inc. now located in Northridge California, will relocate to a newer, larger facility in Torrance, California on September 30, 2013. The new 15,000 sq/ft facility will have state of the art showrooms and demo labs, as well as inside sales, customer service and call center." - Carmen Pacella, Branch Manager; Torrance, California

"The new Dallas branch office, near DFW Airport will be open for business on October 7, 2013. The facility will be located in a 13,500 sq/ft space with a showroom available for live customer demonstrations." - David Robinson, Branch Manager; Dallas, Texas

"The new 10,000 sq/ft New Jersey branch, opening October 7, 2013, will be a state-of-the-art office and showroom facility showcasing the latest digital products Mimaki has to offer and will serve as a critical hub for doing product demonstration, sampling, and overall education of digital wide-format solutions for both our dealer network and end-users." - Mike Trotter, Branch Manager; Rockaway, NJ

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## **About MIMAKI**

MIMAKI is a leading manufacturer of wide-format inkjet printers and cutting machines for the Sign Graphics, Industrial Product and Textile & Apparel markets. MIMAKI develops the complete product range for each group; hardware, software and the associated consumable items, such as inks and cutting blades. MIMAKI excels in offering innovative, high quality and high reliability products, based upon its aqueous, solvent and UV-curable inkjet technology. In order to meet a wide range of applications in the market, MIMAKI pursues the development of advanced on-demand digital printing solutions. Mimaki Engineering Co. Ltd., (President: Hisayuki Kobayashi) Nagano (Japan), is publicly listed on the JASDAQ Securities Exchange, Inc.