

Mimaki Opens New Subsidiary in Australia

Nagano, Japan, May 21, 2013

Mimaki Engineering Co., Ltd. (President: Hisayuki Kobayashi), a leading manufacturer of wide format inkjet printers and cutting plotters, established a new sales subsidiary in Sydney, Australia on April 1, 2013 which will begin operation starting August, 2013. With the establishment of a new subsidiary in Australia, it is Mimaki's intention to expand upon its presence and strengthen its sales network to provide superior customer service.

In Australia, Mimaki has for a long time sold its products partnering with local distributors and will continue to do so. By establishing the wholly owned new subsidiary in Sydney, Mimaki will further strengthen its position in Australia's Southeastern area including major cities such as Sydney and Melbourne. The new operations are a sign of Mimaki's commitment to the Australian industry, their customers and their desire to provide the best after-sales service and support.

Hiroshi Okino, Managing Director of Mimaki Australia, says: "It is our pleasure to announce the launch of Mimaki Australia Pty. Ltd. We are looking forward to increasing opportunities to communicate directly with customers so that we can reflect Australian customers' opinions on our future products and services. "