

Mimaki Opens New Subsidiary in Singapore

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Mimaki Engineering Co., Ltd. (President: Hisayuki Kobayashi), a leading manufacturer of wide format inkjet printers and cutting plotters, has established a new subsidiary in Singapore. We expect the expansion of the market for our products in Southeast Asia with the progress of digitalization accompanied by economic growth in the future therein. For the purpose of creating a strong distribution network, we have established the subsidiary.

In Southeast Asia, we have been selling our products through PT. Mimaki Indonesia, established in 2011, and other local distributors. We will earnestly strengthen the support system for our distributors and promote our products to increase market share through product demonstration and maintenance training centers in Mimaki Singapore Pte. Ltd.

Takao Terashima, Managing Director of Mimaki Singapore, says: "It is our pleasure to announce the launch of Mimaki Singapore Pte. Ltd. We are looking forward to increasing opportunities to communicate deeply with our distributors and directly with customers so that we can reflect Asian customers' opinions on our future products and services."